



ESTET

EMBEDDING SUSTAINABILITY SKILLS IN TOURISM
EDUCATION AND TRAINING

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Our mission is to bridge the gap between what is provisioned by VET training programs and curricula and what is needed by organizations dealing with strategic planning of sustainable tourism activities, setting the overall objective to empower VET providers across Europe to align tourism education and training with new tourism industry development trends by embedding sustainability skills in curricula delivered through innovative teaching practices.

Aims:

1. Develop a conceptual basis for embedding sustainability skills in tourism VET curricula.
2. Provide teaching- learning materials in the field of sustainable tourism adapted for embedding them effectively in VET curricula.
3. Design and pilot a comprehensive in- service training program for VET staff in the cross field of sustainable tourism and innovative teaching practices.
4. Facilitate transferability and wide exploitation of the developed resources in various VET contexts.
5. Raise awareness of possibilities and added value of embedding sustainability skills in tourism VET curricula among educational professionals in the sector.

How:

- Through learning and training activities.
- Through intellectual outputs.
- Through workshops and multiplier events.

The project will produce 4 intellectual outputs:

- Conceptual Framework for embedding sustainability skills in tourism VET curricula.
- Portfolio of learning resources for tourism sustainability skills.
- In- service training program.
- Compendium of Success Stories.

Target Groups:

- VET Teachers & Trainers • VET Learners • Organizations involved in the field of tourism



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Partners:



Erasmus+

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