



EMBEDDING SUSTAINABILITY SKILLS IN TOURISM  
EDUCATION AND TRAINING

Project number: 2020-1-PL01-KA202-081845

**Despite the extreme situation we are all facing at the moment, the ESTET Consortium has been working intensely and continuously to ensure the smooth and timely implementation of the project.**

## Aims:

Our project aims to provide tourism VET professionals with methodologies, resources and tools for teaching sustainability-related skills within tourism education and training programmes, with a view to aligning curricula with the global trend of sustainable tourism growth.

## Target Groups:

• VET Teachers & Trainers • VET Learners • Organizations involved in the field of tourism

## What are we working on?

Work on results 2 and 3 is ongoing!

In particular, we are completing the development of a Portfolio of Educational Resources for Sustainable Tourism Skills (IO2) and a Professional Development Programme for VET teachers, trainers and supervisors in sustainable tourism (IO3).

The development of IO2 goes through the following core activities: preparation of a methodology for the development of learning resources based on single-concept, inquiry-based and service-learning approaches; creation of micro-learning videos, WebQuests and service-learning project ideas; piloting of learning resources with VET learners.

Wondering what form IO2 will be presented in?  
Here it is!

### OUTLINE

The portfolio of learning resources for tourism sustainability will comprise:

- **Micro-learning content:** 18 videos (between 6 per block depending on the number of skills included)
- **Inquiry-based learning:** 36 WebQuests (2 per video; one at core level, one at advanced level)
- **Service-learning:** A minimum of 6 service-learning projects for each thematic block of content

1 micro-learning video

2 WebQuests (basic & advanced)

1 Service-learning project

According to the 3 pillars of tourism sustainability and skill set identified in IO1, IO2 will cover the following 3 blocks:

- 1. Environmental block**
- 2. Socio-cultural block**
- 3. Economic block**

IO3 materials will also be available soon!

The aim of IO3 is to develop and implement an In-service Training Programme for VET teachers, trainers and tutors that will strengthen their professional and pedagogical skills. Among the professional skills are awareness of sustainable tourism growth, new customer demand for sustainable tourism products, and practices for minimizing negative impacts and maximizing benefits of tourism to the natural environment and local communities. The programme will provide methodological guidelines for applying these approaches to teaching sustainability-related skills within tourism education and training programmes.

The ESTET In-service Training Programme will be complemented by a set of bespoke, media-rich and interactive teaching-learning resources for the development of sustainability skills by VET learners in the tourism sector.

C1 online training

On 29-31 March 2022 we conducted an online Joint Staff Training, which was an added value to the implementation of the project as it provided an opportunity to pilot the ESTET continuing professional development programme in an international environment. Moreover, it allowed us to bring together VET professionals to exchange experiences, learn from each other and develop positive relationships for future cooperation. During the meeting, participants had the opportunity to learn about the three modules developed in the project and participate in workshops on each of them:

**Module 1 - Sustainable tourism development**

**Module 2 - Sustainability-related skills and Instructional design approaches**

**Module 3 - Learning resources for the development of sustainability skills**



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