



ESTET

**EMBEDDING SUSTAINABILITY SKILLS IN TOURISM
EDUCATION AND TRAINING**

Project No. : 2020-1-PL01-KA202-081845

MODULE 2. SUSTAINABILITY-RELATED SKILLS AND INSTRUCTIONAL DESIGN APPROACHES

Activity 4: Service learning approach

Type of activity	In-class, Face-to-face group learning
Overview & learning objective	<p>Learning objectives:</p> <ul style="list-style-type: none"> - Acquiring knowledge on the structure and components of the service learning approach. - Gaining knowledge how to use the approach in teaching-learning process related to sustainable skills in tourism. - Learning about the advantages and benefits of using this approach in teaching green skills in tourism.
Duration / timing	2 hours
Materials & environment	<p>The session is designed for in-class group work. The excises are developed for work in small groups of 6 people (the number of people per group may vary depending on the total number of participants).</p> <p>It is needed a room with tables that enables the group works.</p> <p>Materials needed to perform the training session are:</p> <ul style="list-style-type: none"> - Multimedia presentation equipment; - Flipchart and markers; - For the tutor: 1 PC/laptop with Internet connection - For the working groups: Preferably 1 PC/laptop with Internet connection per group. Alternatively, participants can use their personal smartphones or tablets. - Prepare copies of Annex 1: List of green skills for each group (if the session is performed online send the annex as a file). <p>The training session can be performed online by using appropriate online platform such as Zoom, Skype, etc.</p>
Implementation procedure (instructions / trainers' notes)	<p>I. Instruction (20 minutes)</p> <p>Begin with presentation of the project, yourself (trainers) and give time to participants to present themselves briefly.</p> <p>Provide information about the training session, its aims and structure – its components and time frames.</p> <p>Present the theory related to the topic (what is instructional design approach, what is service learning approach, how it is used and applied in practice).</p> <p>Explain and give details about the practical exercises and tasks. Provide information about the expected results and deliverables and assign the time for the task.</p> <p>II. Implementation process (70 minutes)</p> <ol style="list-style-type: none"> 1. Divide participants in small groups 2. Introduce the topic (e.g. Green skills gap of tourism industry staff in your local community/in a destination of a choice) 3. Begin the Pre-reflection - step 1: The groups have to brainstorm and list the 5 most important green skills (that are needed and missing) in the tourism staff in their local

	<p>community or the chosen destination. Distribute to the groups copies of Annex 1: List of Green skills, so that they can use it during the brainstorming session. Assign time for the activity. (15 min)</p> <ol style="list-style-type: none"> 4. Step 2 – Research: participants have to do a research and make suggestions how to improve and fill the green skills gap. (15 min) 5. Step 3 - Presentation: Each group presents their findings and results. At the end of their presentations each group has to make a suggestion of 1 industry stakeholder from the local community that can contribute to close the green skills gap. The group has to explain their choice, how the stakeholder can contribute to the developing of employees` green skills. (20 min) 6. In step 4 - Reflection the trainer guides a discussion with participants. Participants answer the questions “What did you learn about the topic?”; “How do you now think differently?” (20 min) <p>III. Debriefing & reflection (30 minutes)</p> <p>All participants are invited to share their opinion regarding the approach, how they found the process and implementation of tasks (steps) during the training session.</p>
Tips & recommendations for trainers	It is very important that the trainer has a good knowledge of the service learning approach and how to use it.
Variations / possibility for adaptation	There is a possibility to adapt the exercises for blended or entirely online learning session. Participants can complete all steps online.
Handouts & other resources	Provide material on Module 2 to participants prior to the training session.

Annex 1: List of Green skills

Green skills for Environmental protection	Socio-Cultural Skills	Green skills for the Economy
<ul style="list-style-type: none"> • Eco-friendly Transport • Water Managements • Energy Management • Waste Management and 3 R`s • Greenhouse Gas Emissions (GHG) • Biodiversity 	<ul style="list-style-type: none"> • Protecting Local Culture • Protecting Local Heritage • Involving Local Communities • Protecting Local Communities • Cultural and Heritage Sites • Collaboration and Partnership skills 	<ul style="list-style-type: none"> • Circular Economy • Sharing Economy • Local Products and Purchasing • Local Hiring • Onsite Recycling

