



ESTET

**EMBEDDING SUSTAINABILITY SKILLS IN TOURISM
EDUCATION AND TRAINING**

Project No. : 2020-1-PL01-KA202-081845

MODULE 3. LEARNING RESOURCES FOR THE DEVELOPMENT OF SUSTAINABILITY SKILLS

Activity 1: Inquiry-Based Learning

Type of activity	In Class, Face-to-Face Learning
Overview & learning objective	<p>In this training, trainees will engage with the particularities of the three pillars of sustainable tourism: the environmental, the socio-cultural, and the economic.</p> <p>Trainees will gain knowledge on the challenges and best practices, as well as how to deal with them, in relation to the three pillars of sustainable tourism. This in turn can be integrated into teaching curricula, including on:</p> <ul style="list-style-type: none"> ● The environment and sustainable tourism ● Socio-cultural dimensions and sustainable tourism. ● The economy and sustainable tourism.
Duration / timing	Two hours
Materials & environment	<p>A classroom that enables discussing in groups of 4-6 participants.</p> <p>Projection Screen and a laptop with an internet connection for the instructor or trainer.</p> <p>If the training takes place online, a suitable platform is required such as Microsoft Teams, Zoom, or others depending on access.</p>
Implementation procedure (instructions / trainers' notes)	<p>I. Instruction (Duration: 30 minutes)</p> <ul style="list-style-type: none"> - Trainer or Instructor introduces themselves to the trainees. - Trainer Commences with an overview of the ESTET project, its importance to VET trainers and instructors, and its value to sustainable tourism more broadly. - Trainees briefly introduce themselves. - Instructor gives a presentation on the three pillars of sustainable tourism. <p>II. Implementation process (Duration: 70 minutes).</p> <p>1. Forming Groups (15 minutes):</p> <ul style="list-style-type: none"> - Instructor shows three brief videos, one on each pillar of sustainable tourism. - The trainees divide into three groups of 4-6 participants based on the themes of the three videos (the size of the groups may be smaller depending on the number of trainees). <p>2. Activities (35 minutes)</p> <p>Each group will be involved in the same activity structure but the theme or topic will be different, and corresponding to the videos shown by the instructor or trainer. The themes include: The</p>

	<p>environmental, the socio-cultural, and the economic in relation to sustainable tourism.</p> <ul style="list-style-type: none"> - Trainees discuss the aspects of sustainable tourism viewed in the video. Ask yourselves, are there any challenges and/or best practices? Is there anything missing or that can be improved? How would you do matters differently if you were/are involved in the tourism sector? - Once you have formulated the relevant questions, briefly research the relevant issues, answers and/or solutions. This can be done through online sources or the material of Module 3. If group members are familiar with the topic, you may start with a brainstorming session. <p>3. Open Group Discussion (20 Minutes):</p> <p>All groups discuss their findings, discuss interrelationships, and exchange ideas as one large group. This discussion is facilitated by the trainer.</p> <p>III. Debriefing & reflection (20 minutes)</p> <ul style="list-style-type: none"> - Trainees reflect on what they have learned during the training. - Trainees discuss ways of integrating what they learned and Module 3, or aspects of it, into their teaching or curricula. - Trainees discuss ideas of how they would do matters differently when incorporating sustainable tourism into their teaching and courses.
<p>Tips & recommendations for trainers</p>	<ul style="list-style-type: none"> - It is important that the instructor or trainer has experience in facilitating and stimulating group discussion. - It is important that the instructor or trainer is familiar with the topic of the training, and/or prepares for it and researches it in advance if it is not their area of expertise.
<p>Variations / possibility for adaptation</p>	<p>The training can be adapted for an online setting which is possible on several platforms that enable group work.</p>
<p>Handouts & other resources</p>	<p>Module 2 provided to trainees prior to the training.</p>

