



ESTET

**EMBEDDING SUSTAINABILITY SKILLS IN TOURISM
EDUCATION AND TRAINING**

Project No. : 2020-1-PL01-KA202-081845

MODULE 3. LEARNING RESOURCES FOR THE DEVELOPMENT OF SUSTAINABILITY SKILLS

Activity 4: Service Learning Approach 3

Type of activity	In-class, Face-to-face training activity
Overview & learning objective	<p>Service Learning: Green skills for the Economy</p> <p>The training will familiarize the trainees with the service learning approach and the green skill for tourism.</p> <p>The trainees will gain know-how, through the service learning approach, in engaging with SLP:</p> <ul style="list-style-type: none"> -Circular Economy -Sharing Economy -Local Products and Purchasing -Local Hiring -Onsite Recycling -Sustainable Innovation <p>Objectives:</p> <ul style="list-style-type: none"> -Knowledge: On sustainable tourism in relation to the economy. -Skills: In relation to the sustainable management of various forms of tourist enterprises. -Attitudes: Of proactive and creative engagement with sustainable tourism
Duration / timing	2 hours
Materials & environment	<p>The session is designed for in-class group work.</p> <p>Materials needed to perform the training session are:</p> <ul style="list-style-type: none"> - Multimedia presentation equipment - PC/laptop with Internet connection <p>Alternatively the training session can be organized and performed online.</p>
Implementation procedure (instructions / trainers' notes)	<p>I. Instruction (20 minutes)</p> <ul style="list-style-type: none"> ● Introduction of the trainer ● Introduction of trainees ● Presentation of the project. Information about the training session, its aims and structure – its components and time frames. ● Presentation of service-learning projects related to green skills for the economy. ● Information about the expected results and deliverables <p>II. Implementation process (80 minutes)</p> <p>Forming Groups (5 minutes)</p> <p>The trainer divides the trainees into smaller groups allocated with different subjects of economy:</p> <ul style="list-style-type: none"> - Circular Economy -Sharing Economy

	<p>-Local Products and Purchasing</p> <p>-Local Hiring</p> <p>-Onsite Recycling</p> <p>-Sustainable Innovation</p> <ul style="list-style-type: none"> • Overview (10 minutes) <p>Present the main topic for the research. Instructions and particular information will be given to the groups about the relative skills required for stakeholders and visitors for economy. (PowerPoint presentation).</p> <ul style="list-style-type: none"> • Defining Skills (45 minutes) <p>Each group brainstorms about green skills required for stakeholder management and visitor attitudes, respectively. A group discussion will follow on how these skills can be gained or improved through engagement with a different subject of economy. Each group has to prepare a presentation about their findings.</p> <ul style="list-style-type: none"> • Open Group Discussion (20 minutes) <p>The main topic for discussion could be: Green skills for economy</p> <p>Each group presents their findings to the whole group. Further discussion on the new questions that emerge during the presentations of findings. The trainer guides the discussion and summarizes the main findings and conclusions of all groups.</p> <p>III. Debriefing & reflection (20 minutes)</p> <p>Open discussion during which participants can share their opinions, raise questions and debate about their participation in the session and the learning outcomes of the training.</p>
Tips & recommendations for trainers	<p>It is very important that the trainer has a good knowledge of the service-learning approach and how to use it.</p> <p>It is also very important that the trainer prepares in advance and has a profound knowledge on the topic and the SLPs that he/she assigns to the students/learners in order to help and guide them through the learning process.</p>
Variations / possibility for adaptation	<p>There is a possibility to adapt the exercises for blended or entirely online learning sessions. Participants can complete all steps online.</p>
Handouts & other resources	<p>Provide material on Module 3 and SLP for Green skills for economy to participants prior to the training session.</p>

