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**EMBEDDING SUSTAINABILITY SKILLS IN TOURISM  
EDUCATION AND TRAINING**

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Project No. : 2020-1-PL01-KA202-081845

<b>THEME ALLOCATED:</b>	Biodiversity – advanced level
<b>PARTNER ORGANISATION:</b>	Promimpresa
<b>TITLE OF THE WEBQUEST:</b>	Practice Ecotourism, Protect our Future
<b>INTRODUCTION:</b>	
<p>Tourism and biodiversity are closely linked, and their impact and dependency rely on one another. Many types of tourism rely directly on ecosystem services and biodiversity, such as ecotourism, agritourism, wellness tourism, and adventure tourism.. Tourism facilitates recreational services provided by local ecosystems. Tourists seek cultural and environmental authenticity, contact with local communities and learning about flora, fauna, ecosystems and their conservation. That is why biodiversity is fundamental to tourism across the globe.</p> <p>On the other hand, too many tourists can also have a negative, degrading effect on biodiversity and ecosystems. Increased tourism in popular tourist destinations require careful planning and management to avoid negative impacts on biodiversity and the environment.</p> <p>Therefore, it is important to consider the impact of tourism on biodiversity. This means that we all need to play a part in addressing biodiversity and implement methods of conservation.</p>	
<b>TASKS</b>	
<p>Your task is to think about a protected destination you would like to go to and try to make an eco-tourist agenda. Your agenda will look to create a minimal negative impact on the environment.</p> <p>To complete the activity, consider the following questions:</p> <ol style="list-style-type: none"> <li>1. What are the links between tourism and biodiversity?</li> <li>2. How can you encourage tourists to protect, enhance and care for biodiversity?</li> <li>3. Why is biodiversity vital for tourism?</li> </ol> <p>and record your findings on the provided chart (Step 3).</p>	
<b>PROCESS</b>	
<p><b><u>Step 1: What are the links between tourism and biodiversity?</u></b></p> <p>Click on the links below for more information:</p> <ul style="list-style-type: none"> <li>• <a href="#">Tourism   IUCN</a></li> <li>• <a href="#">Environmental Impacts of Tourism</a></li> <li>• <a href="#">Tourism Sector and Biodiversity Conservation - Best Practice Benchmarking</a></li> </ul> <p><b><u>Step 2: How can you encourage tourists to protect, enhance and care for biodiversity?</u></b></p> <p>Click on the links below for more information:</p> <ul style="list-style-type: none"> <li>• <a href="#">Top ten tips for eco-tourists   IUCN</a></li> <li>• <a href="#">Biodiversity - What Can We Do?</a></li> <li>• <a href="#">What can you do to protect biodiversity</a></li> </ul> <p><b><u>Step 3: Why is biodiversity vital for tourism?</u></b></p>	

Click the links below for more information:

[Tourism and Importance of Biodiversity](#)

[Why is biodiversity important to the future of the tourism industry | Wayaj](#)

**Eco-tourist agenda:**

Chosen protected destination	What is your contribution as an Ecotourist to the protection and conservation of populations of endangered wildlife and the sustainable use of biological resources?	What 5 steps could you take to practice Ecotourism and become a green traveller?	Can tourism provide a positive methodology that advocates for biodiversity conservation? How?

**EVALUATION**

Quiz questions:

1. What is Biodiversity?
  - a) An environmental science
  - b) Varieties of life on earth
  - c) A subject in biology
  - d) A distinction in biology subject

2. Which of the following answers is **not** a threat to biodiversity:

- a) Pollution
- b) High human population
- c) Cell phones
- d) Natural calamities

3. How can eco-tourists practice eco-tourism?

- a) Ensure that they do not damage natural areas.
- b) Ensure they don't get sunburnt.
- c) Ensure that they don't spend too much money.
- d) Ensure that they don't run out of water.

## **CONCLUSION**

To ensure that World Heritage sites benefit from the high profile that comes with their global status, it is important to prioritise ecotourism. This promotes environmentally-friendly actions and encourages individuals within the tourism sector. The protection of biodiversity and ecosystem services is a shared responsibility that requires careful planning and coordinated action within the tourism sector and other sectors – including government, civil society and NGOs.

Let's move forward together towards sustainable development!

