



ESTET

**EMBEDDING SUSTAINABILITY SKILLS IN TOURISM
EDUCATION AND TRAINING**

Project No. : 2020-1-PL01-KA202-081845

THEME ALLOCATED:	Protecting Local Culture 2– core level
PARTNER ORGANISATION:	EM-TH RDE
TITLE OF THE WEBQUEST:	Sustainable tourism, Local Culture & Heritage Sites
INTRODUCTION:	<p>Tourism brings together people from different backgrounds, cultures, and traditions. Tourists share their experiences and memories about places they visited and people they met, which helps promote peace and tolerance.</p> <p>Cultural and natural heritage are among the strategic factors for sustainable development of tourism, including the hospitality industry as a part of the touristic product. They gradually turn from an object of preservation into an instrument for development. The integrated approach to the protection and valorisation of the natural and cultural heritage is an important precondition for increasing the attractiveness of regions both for investment and for development of quality living environment while preserving regional identity.</p>
TASKS	<p>Your job is to identify cultural properties and to give examples of cultural events for a place of your choice.</p> <p>To complete the task, you need to find information on the different types of cultural properties.</p>
PROCESS	<ul style="list-style-type: none"> ● <u>Step 1: Preserving Local Culture and heritage sites</u> <p>Find out from the links below the needed information:</p> <p>Preserving Local Culture & Tradition Through Tourism</p> <p>https://www.buddyz.co/en/insights/preserving-local-culture-tradition-through-tourism</p> <p>The importance of cultural and heritage tourism</p> <p>https://www.youtube.com/watch?v=aU8yHXL2Xy8</p> <p>World Heritage explained - animated short about the UNESCO World Heritage Convention (English)</p> <p>https://www.youtube.com/watch?v=IOzXUVCCSug&t=65s</p> <ul style="list-style-type: none"> ● <u>Step 2: Recognise the types of cultural properties</u> <p>Types of Cultural Properties</p> <ul style="list-style-type: none"> ● <i>Archaeological sites and reserves</i> ● <i>Works of fine and applied arts</i> ● <i>Folk crafts</i> ● <i>Architectural sites and complexes</i> ● <i>Ethnographic sites and complexes</i> ● <i>Historical sites and complexes</i> ● <i>Samples of park art and landscape architecture</i> ● <i>Natural values (samples) – anthropological remains</i>

- Industrial heritage
- Documental heritage
- Audio – visual heritage
- Spoken tradition and language
- Literary values
- Customs, rituals, celebrations and beliefs
- Music, songs and dances
- Traditional medicine
- Culinary and ethnological traditions
- Folk games and sports

Find out from the links below the needed information:

How to promote the local environmental and cultural heritage towards customers and staff?

http://responsalliance.eu/rplearn/?page_id=101

- **Step 3: Examples of cultural events at different countries**

Bulgaria: *National Folklore Festival in Rozhen, Cultural events, festivals and gatherings in Bulgaria, Bulgarian rose; Fire Dancers;*

France: *Food Festivals in Europe – France, Fête de la gastronomie;*

Germany: *Food Festivals in Europe – Germany; Oktoberfest Munich: www.oktoberfest.de Christmas markets, wine festivals in the Palatinate, Oktoberfest, medieval festivals*

Italy: *Italian Fairs, Festivals, Holidays and Carnival, Food Festivals in Italy, Food Festivals Europe – Italy;*

Poland: *Festival of Good Taste in Lodz, International Organic and Regional Food Fair NATURA FOOD in Lodz, Festival Lodz of Four Cultures;*

Spain: *Human Towers, The romantic tradition lives on the day of Sant Jordi, The Catalan Calçotada, Barcelona's traditional circle dance, Barcelona, Spain Travel Guide – Must-See Attractions.*

- **Step 4: Cultural properties and events for a place of your choice.**

After the completion of the previous steps, you can answer the following questions:

1. Recognise the types of cultural properties for a place of your choice
2. Give examples (photos, videos, etc) of cultural events, happened at this place

EVALUATION

Recognise the types of cultural properties:

1.



2.



3.



The type of cultural properties	Picture
Customs, Music and dances	
Archaeological site	
Folk crafts	

CONCLUSION

Congratulations! You have just completed a Webquest on a very important topic.

It is important for your career in the tourism industry to acquire practical knowledge of how to respect, preserve, and care for local culture and heritage sites and to demonstrate cultural awareness.

